

Carrefour International du Bois 2018

Promotion of the Carrefour is in full swing !

550 exhibitors are expected at the next Carrefour International du Bois which will be taking place on the 30th, 31st May and 1st June 2018, at the exhibition park in Nantes, France. The Carrefour du Bois, the benchmark show for the timber trade, is an international showcase and an event that is not to be missed. The feeling we have had right from the start of our preparations a couple of months ago, is that an excellent show is to be expected for 2018.

A barometer for an evolving industry

The show is organised every 2 years by Atlanbois* and the Port Authority of Nantes-Saint Nazaire. This tradeshow, leader in Europe, groups over 3 days, 550 exhibitors and over 10 000 visitors coming from 80 countries. "This year, the regular exhibitors have asked to increase the size of their stands and we have a large number of new exhibitors signing up for the adventure in 2018" explained Geraldine Poirier, the tradeshow manager.

* Association for the promotion of timber in Pays de la Loire

A promising event for 2018

The show in 2016 had excellent results. This, combined with the fact that the stands are limited to 36m², and the show is exclusively timber and trade, are all major assets that attract different aspects of the industry. Another indicator of the success of the show is Hall 1, which was opened partially in 2016 but will be fully optimized in 2018 so as to fulfill all the requests for stands.

International excellence

In 2018, the Carrefour du Bois will be stepping up the promotion aimed at international visitors and opening up to new countries: Italy, the United Kingdom, Holland, Morocco, Belgium, Spain, Portugal, Germany, Tunisia and the Arabic Peninsula. Publicity and marketing is done via partners, the Carrefour du Bois team and Promosalon*, in each of the target countries

* Association for the promotion of French tradeshow in foreign countries



A business meeting

A cycle of conferences in the timber techniques and solutions area in Hall 4

> Information, tendencies, techniques and figures on the evolutions in timber construction aimed at specifiers, architects, builders, property promoters, carpenters, joiners etc.

> Architecture, markets, the transfer of materials, forestry, high-rise buildings, international tendencies..... The experts will be present over the 3 days of the show.

Innovations in the heart of Hall 1

In partnership with research and training facilities, this new area will supply information on the technical evolutions, virtual reality processes, simulators and 3D printing and more.

Main Figures

Carrefour International du Bois 2016

5 exhibition halls

550 exhibitors of which 35 % were foreign

10 520 trade visitors of which 28 % were foreign
(3 % increase in comparison with the show in 2014)

80 countries were represented

Zoom in on resources and reforestation

The mobilisation of the industry concerning resources and reforestation is strong. Atlanbois is the pilot for the action "Ami Dynamic" in the Pays de la Loire Region, which has allowed for the planting of 150 000 trees. It is only natural that the actions and initiatives of the industry to sustain the resource are encouraged on the show.

The exhibitors and the industry as a whole are committed and the Carrefour is their showcase!