

SHOW RESULTS FOR 2022

CARREFOUR INTERNATIONAL DU BOIS

AT THE HEART OF THE TRADE

Organised by:
FIBOIS
PAYS DE LA LOIRE

NANTES
SAINT-NAZAIRE
PORT

With the support of:

MINISTÈRE
DE L'ÉCOLOGIE
ET DU DÉVELOPPEMENT
DURABLE

CODIFAB
Département de l'Industrie et de l'Artisanat

MINISTÈRE
DE L'ÉQUIPEMENT
ET DE LA MOBILITÉ

Thank you all

EXHIBITORS, VISITORS & PARTNERS

RENDEZVOUS IN
2024

EXHIBITION PARK LA BEAUJOIRE
NANTES - FRANCE

EXHIBITORS / VISITORS: WHO ARE THEY ?

607
EXHIBITORS

★★★★☆ 4,3/5 satisfaction rate

✓ **87 %** of the exhibitors envisage to come back in 2024

👍 **8,5/10** overall rating for the show

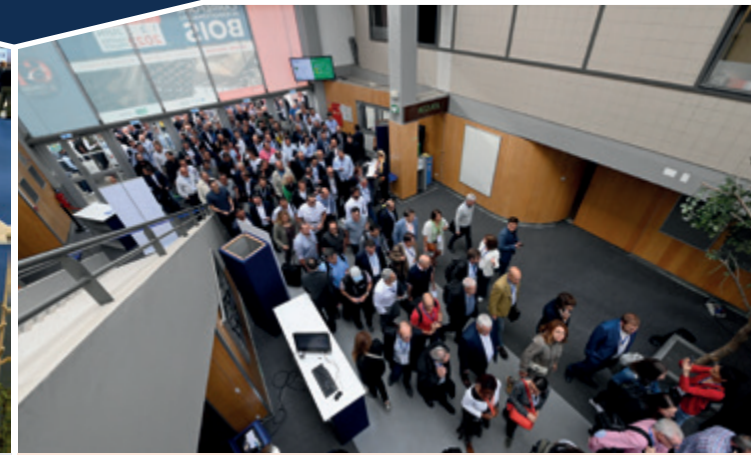
Data from the exhibitor satisfaction survey.



« Thank you for the show - after these Covid years - it does us good! »

« It was an excellent fair »

« The principal qualities of the show: the conviviality, the professionalism, the targeting, and the typology of the exhibitors (100% timber and no machines) and the foreign visitors were numerous this year. »



« It is the best international tradeshow for wood. »

« A very interesting tradeshow with numerous foreign exhibitors. »

« The Carrefour is a date not to be missed to keep up with the tendencies of the timber market and discover the new innovations. »

« The best show for my part for the timber industry, very well organised as always. »

14 000
VISITORS

All trade

★★★★☆ 4,3/5 satisfaction rate

✓ **85 %** of the visitors envisage to return in 2024

🔍 **93 %** found what they were looking for on the show

Data from the visitor satisfaction survey.

🌐 **37 %**
foreign

📈 **+7,8 %**
exhibitors in comparison with 2018

🚩 **40**
countries represented

🏢 **5**
exhibition halls

📈 **+20 %**
visitors in 2022

🌐 **39 %**
foreign
+10% in comparison with 2018

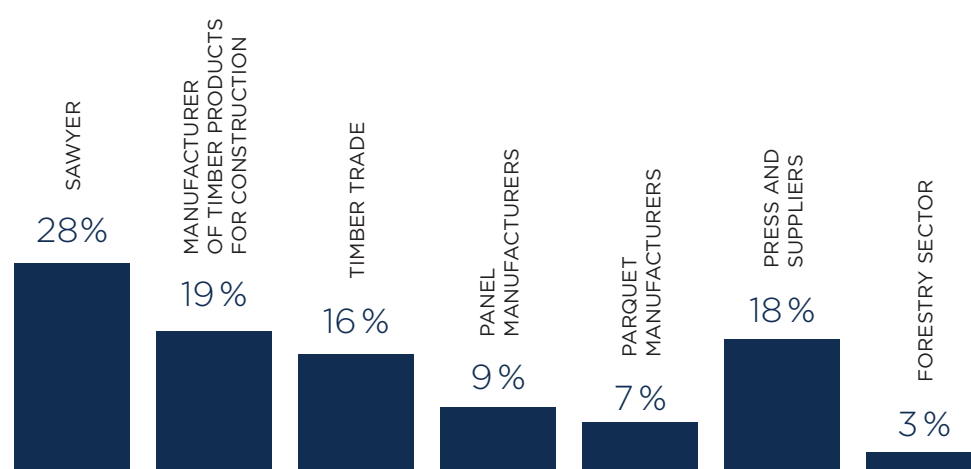
🚩 **89**
countries represented

TOP 10 VISITING COUNTRIES:
Belgium | Spain | Netherlands | Brazil | Tunisia | Germany | Italy | Algeria | Portugal | Morocco

THE REASON FOR COMING TO THE CIB

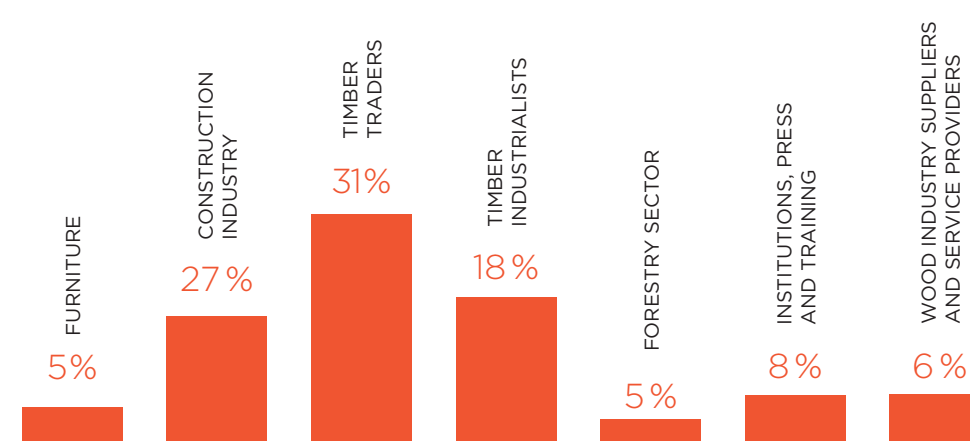
92% to meet clients and prospects.
67% to maintain company image.
55% to develop turnover.

EXHIBITOR ACTIVITIES

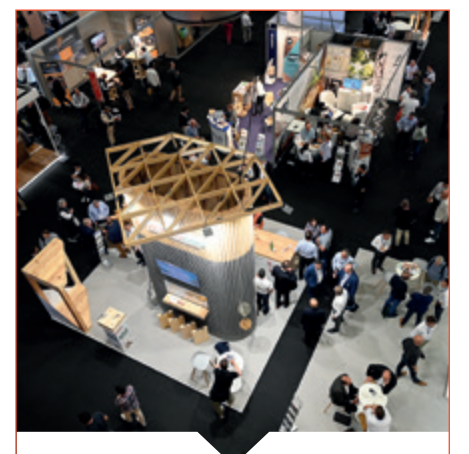


Type of visitors targeted by the exhibitors
1 - Traders, importers, distributors.
2 - Construction companies, specifiers, project owners.

VISITOR ACTIVITIES



40% were new visitors in 2022.



+ 69%
were company heads and directors.

CONFERENCES & EVENTS

10 CONFERENCES with the format of round tables in the conference room of Hall 4.

15 CONFERENCES on the television set in partnership with Batijournal.

KEYS FIGURES, TENDENCIES, MARKETS... BUT ALSO, MAJOR PROJECTS SUCH AS THE JO 2024, OR THE HEALTH OF OUR FORESTS - A LARGE RANGE OF SUBJECTS WERE TREATED OVER THE 3 DAYS.

THE INNOVATIONS AREA: presenting the progress in the sector of R&D as well as new products and services. Hosted by Novéha (formerly Afpia Solfi2A), Bois HD and Xylofutur as well as Wood Tech (the first network of start-ups from the forest and wood sector).

NEW 2022: a PITCH space for presentations of 5 to 10 minutes on innovation with the winners of the Canopy Challenge competition or the products and services of the exhibitors.

CONGRESS OF THE COMPAGNONS Nearly 700 carpentry students from the Compagnons du Devoir met at the Exhibition Park as part of the Show. Providing the opportunity to discover the expo «NOTRE DAME DE PARIS - THE ART OF CARPENTRY».

AND MANY OTHER EVENTS: The International Forum and 70 years of the ATIBT, Presentation of the Pays de la Loire Regional Timber Construction Contest (8 winners and 2 mentions), The Propellet Event (National Symposium on Wood Pellet)... More than twenty meetings and conferences organized by partners and exhibitors.

