

AU CŒUR DES MARCHÉS

CARREFOUR
INTERNATIONAL DU
BOIS 1 | 2 | 3 JUIN
2022 NANTES
FRANCE
WWW.TIMBERSHOW.COM

REVIEW OF THE CARREFOUR INTERNATIONAL DU BOIS 2022: THE SHOW THAT HAS BROKEN ALL THE RECORDS

After 4 years of absence, the 2022 Carrefour International du Bois which closes its doors today Friday, June 3, 2022, has broken all the records! The interprofessional Fibois Pays de la Loire, organizer of this unique event in Europe, welcomed 607 exhibitors this year (vs. 563 in 2018). These professionals from some 40 different countries met 14,000 visitors, 20% more than the previous show. With an unprecedented attendance rate and a strong increase in the number of foreign visitors, the Carrefour International du Bois held all its promises and stands out once again as the unmissable highlight of the entire timber industry.

A WORD FROM JEAN PIVETEAU

"This 2022 edition is triply exceptional: the number of exhibitors was already a record, which is the basis for the increased attendance rate of more than 20% compared to the previous edition; but what stunned me even more is the upscale of the stands and the product offer. The timber sector has truly become more professional and has nothing to do with what it was 30 years ago at the creation of the Carrefour International du Bois.", confides Jean Piveteau President of the Carrefour International du Bois.



A WORD FROM JEAN BUREAU, PRESIDENT OF FIBOIS PAYS DE LA LOIRE: WOOD, A BIO-BASED MATERIAL - SOURCE OF HOPE AND FUTURE

"This edition is exceptional, shown by the enthusiasm of exhibitors and visitors, whose pleasure to meet again after a long absence which was truly palpable over these 3 days. The doors close under the best auspices: a euphoric timber market and great prospects for the future for wood with its ecological aspect", attests Jean Bureau, President of Fibois Pays of the Loire



A WORD FROM GÉRALDINE CESBRON, MANAGER OF THE CARREFOUR INTERNATIONAL DU BOIS: INNOVATION AND UPGRADING OF PRODUCTS AT THE HEART OF THE SHOW IN 2022

"It imposes itself on the senses, it's visual, palpable; the current quality and technicality of the products testify to the ability of the wood industry to respond to the technological and ecological challenges of tomorrow", enthuses Géraldine CESBRON, Manager of the Carrefour International du Bois.

AU CŒUR DES MARCHÉS

CARREFOUR
INTERNATIONAL DU
BOIS 1 | 2 | 3 JUIN
2022 NANTES
FRANCE
WWW.TIMBERSHOW.COM

A WORD FROM THE EXHIBITORS

MDP Finition, the Nantes SME that participates for the first time at the Carrefour International Wood.

This SME is 100% local (Haute Goulaine, 44), a subsidiary of the MDP Group dedicated to wood varnishing and the subcontracting for the boating, joinery, and panel industries. With 2 varnishing chains 1900 mm wide almost unique in Europe (there are only 2 machines in Europe), MDP Finish came looking for new customers who will make it possible to fully exploit its industrial jewel that is only used at 40% currently. *"We are very satisfied with the meetings that we have had on the show, and we intend to occupy a location of choice on the next edition"*, says Jacky Bourgeois, MDP Finishing Manager.

Sierolam, 5th edition for the spanish firm

SieroLam participates above all to maintain relations with its customers. "This edition has a special flavor for we, it was really important to us to recreate the link with our customers, whom we have almost managed to see all of them in space of 3 days", explains Alexandre Flambard, International Business Development Manager.

A selection of visuals can be downloaded here. Please indicate the photo credit ©Marc Roger.



PRESS CONTACT

MarthaRP (par B17 Communication)

Astrid Largement - astrid.largement@b17.fr - 02 40 89 78 74

Calypso Goulet - calypso.goulet@b17.fr - 06 43 05 56 39