

CARREFOUR
INTERNATIONAL DU
BOIS 1 | 2 | 3 JUIN
2022 NANTES
FRANCE
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Innovation at the heart of the Carrefour du Bois

Wood is part of our lives. Heating, living, packaging, furnishing... this material has been in our daily lives since the dawn of time. Today, wood has become a must in many trades, whether related to the forest, construction, development or industry, energy or packaging. Available and renewable, it also finds its place in new fields of application, particularly in tech and innovation.

In this regard, The Carrefour international du Bois, which will take place from 1 to 3 June 2022 at the Parc des Expositions in Nantes, will focus on innovation in a dedicated space for the second consecutive edition. Located in Hall 1, the innovation area will present the progress of the sector on R&D topics as well as on new products and services. Afpia Solfi2A, Bois HD and Xylofutur, actors in the sector, will animate this area dedicated to exchange and discovery. For this 2022 edition, Wood Tech, the first network of start-ups in the forest sector, joins the ranks and will be accompanied by 4 of its members on a stand.

THE CARREFOUR INTERNATIONAL DU BOIS GIVES PRECEDENCE TO THE PROFESSIONS OF THE FUTURE

After 4 years of absence due to the COVID-19 pandemic, the sixteenth edition of the Carrefour International du Bois is eagerly awaited by the entire industry. A leading trade fair, it is dedicated to the trade and wood products in all its forms. It brings together over 3 days 570 exhibitors and more than 11,500 visitors from 85 different countries. An essential business appointment, the Carrefour is also a meeting point with the professions of the future. Aimed at innovations, the forest-wood sector extends to unexpected but non the less essential sectors of activity or fields of application, but from an environmental, economical and social point of view.

Wood Tech, the leading network of forest and wood start-ups, is a concrete example: "After a little more than a year of existence, our group now has 29 young innovative structures that are evolving in the digital field to facilitate interventions in the forest or improve knowledge of species. Some of these start-ups are also working in the creation of platforms for the direct connection of wood professionals with individuals or in more product-oriented applications such as wooden touch screens or reusable food packaging composed only of vegetable fibers," explains François VULSER, head of Wood Tech.

Of the 29 members of Wood Tech, 4 will be present at the Carrefour International du Bois in the innovation area. Their participation is a great opportunity to meet their markets, partners, suppliers and future customers. François VULSER admits: "The Carrefour is an undeniable business accelerator and a showcase that can be vital for the launch of their activity."

WOOD TECH START-UPS PRESENT AT THE CARREFOUR INTERNATIONAL DU BOIS

EPUR (Occitanie) is a start-up whose two co-founders, both carpenters, have teamed up to design and develop a portable digital robot that facilitates, optimizes and secures the work of carpenters. EPUR participates in reviving industrialization through the production of machine tools labeled Origine France Garantie and Made in France.

NOIRDEBOIS (Hauts-de-France) is the 1st French manufacturer of cladding and wall trimming of burnt wood. This ancestral technique of Japanese origin which consists in burning the outer surface of a wood cladding blade in order to make it more resistant.

EKWATO (Occitanie) is a professional and innovative digital solution to manage and control risk throughout the wood products supply chain. It facilitates the monitoring of the application of a policy for the purchase of wood products, CSR, normative or regulatory requirements that require the completion of a risk analysis, from the forest manager to the distributor.

CLICOBOIS (Auvergne-Rhône-Alpes) is an online sales service of wood with a click and collect system, connecting the industries of the wood industry and the end consumers users of wood. This direct connection allows individuals to buy at a competitive price product from their territory (crosspiece, border, cladding, beam, board ...).



©EPUR



©NOIRDEBOIS

AN EDITION PUNCTUATED BY HIGHLIGHTS, MARKERS OF THE INITIATIVES OF THE SECTOR

The second edition of the forest-wood innovation competition "Canopée Challenge" is in full swing. Since the beginning of 2022, the nominees have been presenting their project to a jury during a Tour de France. At the end of the 7 stages, the national winners will pitch their projects on the innovation area.

These various highlights around innovation demonstrate the commitment of the Carrefour International du Bois to promote all future-oriented forest-wood sector initiatives. Virtuous and sustainable, wood and bio-based materials are real allies to meet current climate challenges. As such, visitors to the Carrefour will be able, during the 3 days of the show, to identify innovative projects with positive, significant and measurable impacts.



The Figures from the 2018 Show

563
EXHIBITORS

★★★★☆ 4,22/5 marks for their participation at the show

↗ **+6%**
of stands surface
in 2018

🌍 **37%**
foreign

📄 **25**
countries

11500
VISITORS

★★★★☆ 4,15/5 marks for the satisfaction of their visit

↗ **+10%**
visitors in 2018

🌍 **29%**
foreign

📄 **85**
countries

TOP 10 OF VISITORS COUNTRIES:
Belgium | Spain | The Netherlands | Italy |
Portugal | Great Britain | France | Germany
Switzerland | United States

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