

SHOW RESULTS FOR 2022

# CARREFOUR INTERNATIONAL DU BOIS

AT THE HEART OF THE TRADE

Organised by:  



With the support of:  




Thank you all

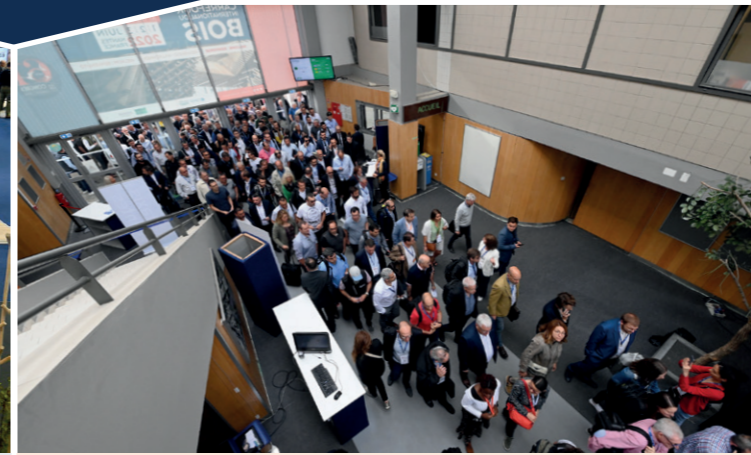
EXHIBITORS, VISITORS & PARTNERS

RENDEZVOUS IN  
**2024**

EXHIBITION PARK LA BEAUJOIRE  
 NANTES - FRANCE

## EXHIBITORS / VISITORS: WHO ARE THEY ?

**607**  
EXHIBITORS



**14 000**  
VISITORS

All trade

★★★★☆ 4,3/5 satisfaction rate

★★★★☆ 4,3/5 satisfaction rate

✓ **87%** of the exhibitors envisage to come back in 2024

« Thank you for the show - after these Covid years - it does us good! »

« It is the best international tradeshow for wood. »

✓ **85%** of the visitors envisage to return in 2024

👍 **8,5/10** overall rating for the show

« The principal qualities of the show: the conviviality, the professionalism, the targeting, and the typology of the exhibitors (100% timber and no machines) and the foreign visitors were numerous this year. »

« A very interesting tradeshow with numerous foreign exhibitors. »

🔍 **93%** found what they were looking for on the show

« The Carrefour is a date not to be missed to keep up with the tendencies of the timber market and discover the new innovations. »

« The best show for my part for the timber industry, very well organised as always. »

Data from the exhibitor satisfaction survey.

Data from the visitor satisfaction survey.

**37%**  
foreign

**+7,8%**  
exhibitors in comparison with 2018

**40**  
countries represented

**5**  
exhibition halls

**+20%**  
visitors in 2022

**39%**  
foreign  
+10% in comparison with 2018

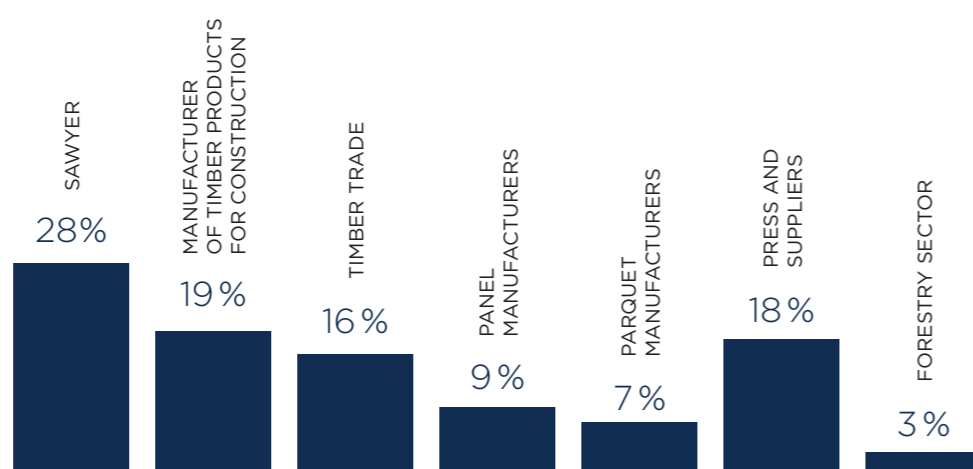
**89**  
countries represented

TOP 10 VISITING COUNTRIES:  
 Belgium | Spain | Netherlands | Brazil | Tunisia | Germany | Italy | Algeria | Portugal | Morocco.

### THE REASON FOR COMING TO THE CIB

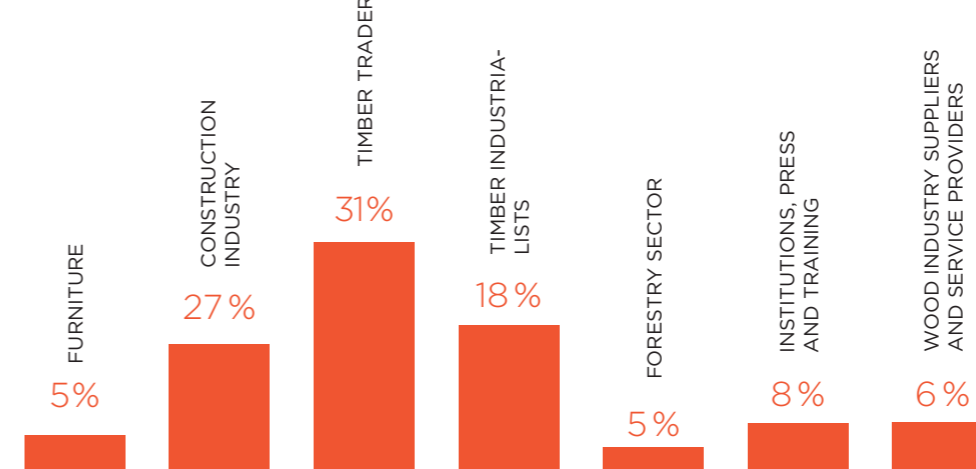
**92%** to meet clients and prospects  
**67%** to maintain company image.  
**55%** to develop turnover.

### EXHIBITOR ACTIVITIES

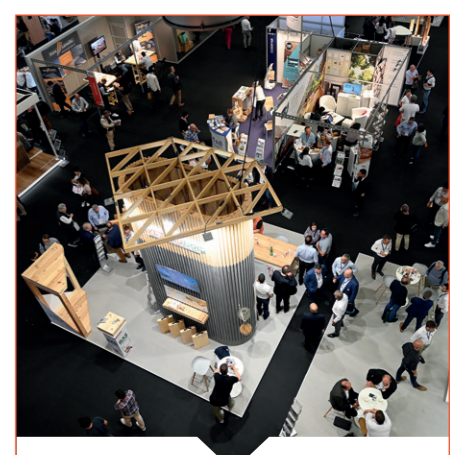


Type of visitors targeted by the exhibitors  
 1 - Traders, importers, distributors.  
 2 - Construction companies, specifiers, project owners.

### VISITOR ACTIVITIES



**40%** were new visitors in 2022.



**+69%**  
were company heads and directors

## CONFERENCES & EVENTS

**10 CONFERENCES** with the format of round tables in the conference room of Hall 4.

**15 CONFERENCES** on the television set in partnership with Batijournal.

**KEYS FIGURES, TENDENCIES, MARKETS... BUT ALSO, MAJOR PROJECTS SUCH AS THE JO 2024, OR THE HEALTH OF OUR FORESTS - A LARGE RANGE OF SUBJECTS WERE TREATED OVER THE 3 DAYS.**

**THE INNOVATIONS AREA:** presenting the progress in the sector of R&D as well as new products and services. Hosted by Novéha (formerly Afpia Solfi2A), Bois HD and Xylofutur as well as Wood Tech (the first network of start-ups from the forest and wood sector).

**NEW 2022:** a PITCH space for presentations of 5 to 10 minutes on innovation with the winners of the Canopy Challenge competition or the products and services of the exhibitors.

**CONGRESS OF THE COMPAGNONS** Nearly 700 carpentry students from the Compagnons du Devoir met at the Exhibition Park as part of the Show. Providing the opportunity to discover the expo «NOTRE DAME DE PARIS - THE ART OF CARPENTRY».

**AND MANY OTHER EVENTS:** The International Forum and 70 years of the ATIBT, Presentation of the Pays de la Loire Regional Timber Construction Contest (8 winners and 2 mentions), The Propellet Event (National Symposium on Wood Pellet)... More than twenty meetings and conferences organized by partners and exhibitors.

