

CARREFOUR  
INTERNATIONAL DU  
**BOIS** 28 | 29 | 30 MAI  
2024 NANTES  
FRANCE  
AU CŒUR DES MARCHÉS

## The Carrefour International du Bois is back in 2024 with its share of new features.

**After the great success of the Carrefour International du Bois in 2022, the tradeshow of reference for the entire timber industry will be back in Nantes on May 28, 29 and 30, 2024 with its share of new features.**

After the great success of the Carrefour International du Bois in 2022, the tradeshow of reference for the entire timber industry will be back in Nantes on May 28, 29 and 30, 2024 with its share of new features. The 2022 show was one for the records, both in terms of the number of exhibitors (607 exhibitors) and the number of visitors (14,000 visitors), including the proportion of international exhibitors, which was considerable\*.

Almost 6 months before the opening of this unique event in Europe, the organiser, Fibois Pays de la Loire, unveils the new features of the show that have been brought about following the great success of the previous session.

### \*2022 vs. 2018

- + 8 % of exhibitors
- + 20 % of visitors
- + 10 % international  
39 % of visitors and  
37 % of exhibitors

### A GREAT STEP FORWARD FOR THE MARKETING OF STANDS

The major indicator that signals an epic event for the next Carrefour International du Bois is that show will be fully booked by the end of the year.

**The exhibitors' enthusiasm for this biennial event was immediate.**

Géraldine CESBRON, the Tradeshow Manager for the Carrefour International du Bois insists on this point: "despite the turmoil announced for the year of 2024 on the various markets, the show remains a highlight for the actors of the timber industry who take advantage of the event to secure supplies; to find new partners and to develop their business with customers from all over the world."



### THE NEW FEATURES ANNOUNCED FOR 2024 WILL CONTINUE THE STRONG MOMENTUM OF PREVIOUS SHOW

With its **record attendance**, the 2022 edition of the Carrefour International du Bois was such a success that it is now forcing the organisers to change the show: "The show has reached such a level with the exhibitors and visitors, it has become necessary to put this into place so as to ensure that the event is clear and comprehensible for everyone. It is important to facilitate the parkour and time spent on the stands for the visitors, who generally wish to optimize their time at major events such as the Carrefour International du Bois," says Géraldine CESBRON.

#### - VISIBILITY AND SECTORIZATION

The growth of the Carrefour International du Bois in recent years is an opportunity that the organization wishes to seize to improve the visibility of products and the visitor experience. Hence, the organization of the 2024 edition will be done by major sectors within **4 large exhibition halls**:

- **Halls 1 & 2** will welcome exhibitors from the **PANELS & FLOORING** sectors.
- The **Grand Palais** will house the **CONSTRUCTION** sector.
- The **XXL hall**, which will be opened for the first time at the show, offers an additional 12,000 m2 of exhibition space. It will house professionals from the **SAWMILL, FORESTRY and TIMBER TRADE** sectors.

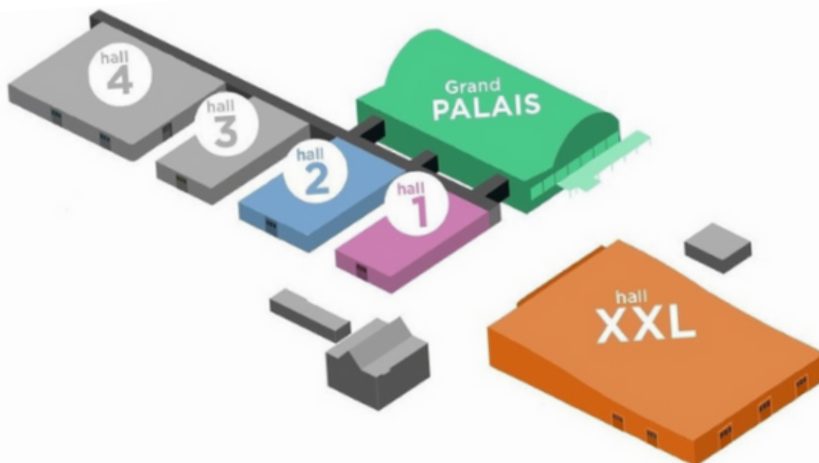


### - NEW OPENING DAYS

Another change proposed by Fibois Pays de la Loire for the Carrefour International du Bois is the opening of the show on **new days** to simplify the logistics of the exhibitors and optimize the visitors time on the show. The salon will be open three days from Tuesday to Thursday, instead of Wednesday to Friday.

### - BOOTH SIZE

In addition, the organisers are also changing the size of the stands. Historically the stands were limited to a surface area of 36 m<sup>2</sup>, the stands will now be able to adapt, change in visibility and their size will now be able to go **up to 54 m<sup>2</sup>**.



### A WORD FROM THE PRESIDENT, JEAN PIVETEAU

*The Carrefour International du Bois remains the only international event where timber traders, consumers, manufacturers, operators, processors, and distributors, as well as institutions, come together to find solutions to each of their needs. It is a place of synergies between professionals. It is indeed a highlight not to be missed because it is one of the unique opportunities to meet and face, in particular, the economic situation and consider solutions to continue to expand with confidence.*

***At trade shows, professionals can work on strengths to move forward together, to find solutions and to forge real links to project themselves into a serene future.***



During the Carrefour International du Bois, two professional meetings will be taking place concerning the wood pellet heating sector:

- 28 May: the European Pellet Forum, the industry's international event
- 29 May: the Propellet Event concerning the French market.

EUROPEAN  
PELLET  
FORUM

28 MAY 2024  
NANTES, FRANCE

Propellet  
event

29 MAY 2024  
NANTES, FRANCE



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